



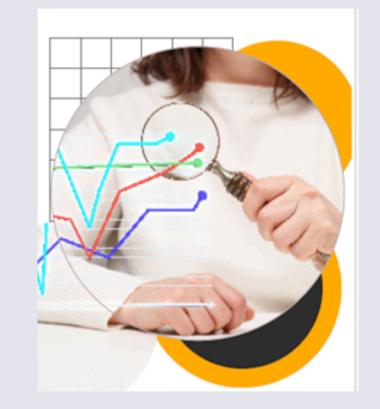
YO SOY CO-LOMBIA

WELCOME TO IAMCO AGENCY



We are IAMCO, a digital marketing and e-learning creation agency, from your company to the world, with vital tools for your business, such as;

- google search engines, business listing (executive listings, map listing)
- Web sites
- Graphic design
- Our portfolio allows you to find information in English and Spanish for all countries.



Fuente: Procolombia





We also have e-learning training assembly, for the creation of digital learning centers, on various platforms, which allows you to perform:

- Inductions or re-inductions in your company.
- Teaching of soft skills
- Specialized coaching

IAMCO

Creation of virtual classrooms, with which you can give
the training you want for your employees in the
company or to publicize your institution around the
world.







## How to take advantage of virtual education to develop competencies for your organization?

We believe in competency-based education as a factor of change.

We create avant-garde learning strategies.

We grow with the experiences of our clients.



## WE ADJUST TO YOUR NEEDS

We face the challenge of fostering the development of skills and fostering talent within our companies, and selflearning becomes a key competence for the coming cycles. Do you have a strategy in your company?



## Learning model Learning model

The learning model through virtual media assumes the participant as the active protagonist of his/her formative process. The E-Learning modality (100% virtual) is designed in consideration of different learning styles; this implies the use of various components within the educational multimedia:



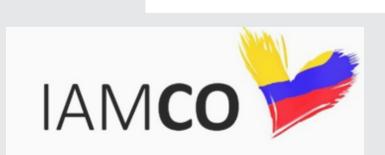




The process of formation and development of the contents and virtual learning objects of each process will be carried out from the thematic axis under the highest standards and the best pedagogical, structural and didactic quality. This methodology establishes both theoretical and practical elements, and integrates elements of different methodological approaches.

As relevant elements of the methodology the following phases are included:

Analysis Design Implementation Evaluation Distribution













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Somos IAMCO Agency.

Agencia de Marketing digital y

creación de e-learning de tu

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